



# **SPONSORSHIP PACKAGE**

# **MELKSHAM FOOD & DRINK FESTIVAL**

**7<sup>th</sup> – 16<sup>th</sup>**










**SEPTEMBER 2012**



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## **OPTION A**








### **Headline Sponsor - Negotiable**

-  The Headline Sponsor 'owns' the event and benefits from exclusivity and a major presence on all literature promoting the festival
-  Photo shoot and PR story announcing that you are the headline sponsor of the Melksham Food & Drink Festival 2012 in as many editions of local papers as possible in conjunction with any Media partner
-  Photo opportunity with the "Faces of the Festival" and associated press releases.
-  Company logo on front of the programme
-  Company logo on all Festival headed paper and posters
-  Prominent position and link on the Festival web site
-  Prominent position on the Sponsors page of the Festival web site
-  Mentioned in major press releases and interviews with local media in the lead up to and during the Festival (where possible)
-  Stall at the Festival Food Fair on the 16<sup>th</sup> September (if required)

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## **OPTION B**






### **Sponsor - £500**

-  Photo shoot and PR story announcing that you are the major sponsor of the Melksham Food & Drink Festival 2012 in as many editions of local papers as possible in conjunction with any Media partner
  -  Sponsor name and logo on front of the event programme
  -  Company logo on the front page of the website linked to your website where applicable
  -  Name, logo and editorial on the sponsors page of the web site highlighting business details
  -  Name and logo on all press advertisements (where possible) and posters
  -  Name included in press releases and any media interviews in the lead up to and during the Festival (where possible)
  -  Stall at the Festival Food Fair on the 16<sup>th</sup> September (if required)
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## OPTION C

### Sponsor - £250

-  Photo shoot and PR story announcing that you are a sponsor of the Melksham Food & Drink Festival 2012 on the Festival Website
-  Sponsor name, logo and business details in the Festival programme
-  Name, logo and editorial on the web site highlighting business details
-  Name on the website news stories (where possible)
-  Stall at the Festival Food Fair on the 16<sup>th</sup> September (if required)

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NAME.....

COMPANY NAME.....

ADDRESS.....

.....

TELE.....EMAIL.....

I would like to become a sponsor of the Melksham Food & Drink Festival, please invoice me for:

- |                                    |                          |  |                          |
|------------------------------------|--------------------------|--|--------------------------|
| OPTION A - <b>Headline Sponsor</b> | <input type="checkbox"/> | <b>Stall at the Festival Fair required</b> | <input type="checkbox"/> |
| OPTION B - <b>Sponsor - £500</b>   | <input type="checkbox"/> | <b>Stall at the Festival Fair required</b> | <input type="checkbox"/> |
| OPTION C - <b>Sponsor - £250</b>   | <input type="checkbox"/> | <b>Stall at the Festival Fair required</b> | <input type="checkbox"/> |

*Please tick and return your favoured option to the Town Hall.*

## Contact Details

Melksham Town Council  
Town Hall  
Market Place  
Melksham  
Wiltshire  
SN12 6ES

[foodfestival@melkshamtown.co.uk](mailto:foodfestival@melkshamtown.co.uk)

Tele: 01225 704187

Should your company like to contribute to the Festival but feel that these packages do not suit your needs then please contact us and we will be happy to tailor make a package to suit your requirements.

**Note:** Press releases written by Melksham Town Council cannot be guaranteed to be published in their complete form and will be subject to editorial approval.